



Seog Jeong Lee

BSc, MSc, PhD.

Prof. Dr.-Ing. Seog Jeong Lee has years of experience in Urban Planning and Architectural Design and she often was a key speaker in scientific congresses in Korea and Germany. She has an extensive planning practice in Germany, China and Korea. Main emphasis is put on urban consulting/planning and design, B-plan planning, design of open space, and architectural design.

Proposed Project Position

Architect

Company Title

Partner of ISA

Name of Company

AFM

Years with AFM

2 years

Nationality

German

Key Qualifications

PhD. University of Stuttgart (Germany), Faculty of Architecture and Urban Planning, 1995

MSc. Hanyang University (Korea), Faculty of Architecture, 1981

BSc. Hanyang University (Korea), Faculty of Architecture, 1979

Employment Record

Partner of ISA Internationales Stadtbauatelier

Research assistant in the Urban Planning Institute of the University of Stuttgart (Germany)

Professor for Urban Design at the Seoul National University(GSES, Graduate School of Environmental Studies) in Seoul (Korea)

Professor for the Urban Design at the Urban Planning faculty of the Hanyang University in Seoul (Korea)

Assistant lecturer at the faculty of Architecture and Urban Planning at the University of Stuttgart (Germany)

Adjunct-Professor for Urban Design at the faculty of Urban Planning at the University of Hanyang, Seoul (Korea)

Experience

ISA Internationales Stadtbauatelier – Germany

Position: Project Manager & Urban Planner

Urban Development Planning Heumaden-South, Stuttgart, Germany

- Leading the project team
- Taking responsibility of urban planning and design contents

Redevelopment Planning Industrial Area Feuerbach & Weilimdorf, Stuttgart, Germany

- Leading the project team
- Taking responsibility of urban planning and design contents
- Consulting building clients

Urban Extension Planning Mühlhausen, Stuttgart, Germany

- Leading the project
- Taking responsibility of urban planning and design contents which have been transformed into the guidelines of the urban design competition for the urban extension part “Schafhaus”

Vision of the City of Seoul, Urban Development and Design Project, Korea

- Leading the project team of ISA Stuttgart, Korean experts and government officials in Seoul
- Designing the whole planning process including citizens participation
- Taking responsibility of planning and design contents

Masterplan Gangseo-Gu District with a New Town Magok, Seoul, Korea

- Leading the project team of ISA Stuttgart and government officials in Seoul
- Designing the whole planning process including citizens participation
- Taking responsibility of planning and design contents

Eunpyeong New Town Planning and Design, Seoul, Korea

Position: Main Urban Planner & Architect

- Leading the project team of ISA Stuttgart
- Taking responsibility of the whole urban design and building design process
- Interface with expert teams in Germany and Korea

Lijiang New Town Yulong County, China

Position: Main Urban Planner & Architect

- Leading the project team of ISA Stuttgart and Architects Baum in Seoul
- Taking responsibility of the whole urban design and building design process, from the international urban design competition over the landscape design to the building design
- Consulting and supervising the construction of the CBD (Commercial Business District)

Urban Renewal Stralsund (Cultural Heritage of UNESCO), Germany

Position: leading urban planner

- Leading the project team of ISA Stuttgart
- Planning the old town area on diverse planning and design levels about 15 years long: development vision and strategies, urban image, building design guideline, consulting developers & guiding building projects