



Bergas AL-Bergas

BSc, MSc, PhD

Proposed Project Position

Capacity assessment & building & Arabic – English Fluent

Company Title

Strategic Planning Expert

Name of Company

AFM

Date of Birth

08/11/1963

Years with WATG

2 years

Nationality

Saudi

Membership of Professional Societies

Key Qualifications

BSc in of computer and electricity engineering University of Louisiana at Lafayette, USA (1991).

Employment Record

Engr. Bergas AL-Bergas brings 25 years of experience in Master Planning, Sustainable Tourism Planning Development and Urban Design , leading the firm’s strategic development and project delivery and implementation within the Kingdom of Saudi Arabia .

Experian

20 years of experience in Saudi ARAMCO (1991-2010)

Management, financial engineering consultants (2010-2018)

Member of the Board of Directors of “Manafea” Investment company, (2017-2018)

Member of the Advisory Committee on Housing Programs chaired by a His Excellency the Minister of Housing this committee is one of the committees of the Economic and Development Council. (2018 Till present)

Jeddah Plans, Saudi Arabia,

Client: Jeddah Municipality, KSA

Value: \$12 Mill

Description: The Jeddah Plan was commissioned by the Jeddah Municipality to provide a decision making and planning framework in support of ensuring balanced and sustainable growth focused around investment in transit networks and urban centre

Role: Project Advisor

Responsibility: Project setup & client liaison

Taif Development Plan (TDP), Taif, KSA,

Client: Taif Municipality and Tourism High Commission

Value: \$3 Mill

Description: The TDP is a multi-dimensional plan and planning framework for directing and managing Taif's growth and development over the next 10-20 years. Its key outcomes include economic/city positioning, land use and urban structure, the strategic planning for services and community facilities, leisure and recreational opportunities, housing choice and business opportunities. Outcomes of the TDP also included recommending capital projects and timing for their development and building a simple and effective regulatory planning system to ensure that the plan is implemented and adhered to.

Role: Tourism Planning Lead

Responsibility: Tourism Studies, Project management, and client management.

JCPDI - Jazan City for Primary & Downstream Industries

Client: Royal Commission for Jubail & Yanbu, KSA

Value: \$9 Mill

Description: Saudi Arabia has been undertaking a significant program of inward investment and regional economic development in order to expand its economic base and improve employment opportunities. Under this program, Jazan City for Primary and Downstream Industries (JCPDI) is to become KSA's leading industrial city and community development project, which will create an unparalleled environment for energy-related industries. Following successes in Jubail and Yanbu and on the back of a Royal Decree, the Royal Commission for Jubail and Yanbu (RCJY) has been entrusted to manage, operate and deliver the vision for JCPDI. RCJY has awarded a contract (the Project) to AECOM on 1st October 2017 to review and revise the Economics Plan, the Master Plan, the Infrastructure Plan for the city and prepare an Implementation Plan and City Development Programme

Role: Amr was the Project Director and Urban Planning Lead.

Responsibility: Project management, master planning and client management.

JEC - Jazan Economic City,

Client: Saudi Aramco, KSA

Value: \$2 Mill

Description: The masterplan outlines the short- and long-term spatial strategies for JEC, setting in place a structure for Phase One works and a framework for the City's 20 year growth outlook. The masterplan responds to the national, regional and local goals and aspirations of KSA with the need to deliver a practical and flexible framework which maximizes investor attractiveness. The plan provides a framework for up to 75,000 jobs and includes a multifunctional port, an industrial area (heavy, medium and light), an oil refinery and an urban zone. The urban zone will provide a new regional focus for education and recreation as well as the home for 150,000 people and an environmental framework across the 106 km² city.

Role: Amr's position in the project evolved from project manager, to deputy project director, to acting program manager

Responsibility: project management and city management

Other Relevant WATG Projects:

New Jeddah Downtown, Client: NJD, PIF Projects, KSA

Al Soudah Master Plan Competition, Aseer Region, Client: SDC, KSA

Elysium mixed use development, Shorouq City, Egypt, Client: NHMC Group / JLL

Master Planning Advisory Services for RCU, AIUla, Client: Royal Commission of AIUla, KSA

King Salman Bay Mix use development, Jeddah, Client: Strategy & (PwC) / PIF Projects, KSA